Executive summary Travel Tailor

**Introduction :**

Travel Tailor introduces its new automated travel manager to revolutionize travel planning. In an increasingly globalized world, efficient travel planning is essential for individuals and companies. Our solution is designed to streamline the entire travel process, including itinerary creation.

**Problem :**

Traditional solutions like Airbnb or Booking are created to book an activity or a hotel. But before today, there was no solution for booking a single trip with personalized trip planning. This contributes to a great deal of user frustration, as planning one's stay takes time.

**Solutions :**

- The automated trip manager is algorithmically driven according to several criteria, including user preferences, destination, arrival and departure dates.

- Possibility of modifying travel criteria and validating the algorithm's proposal for your trip.

- Advertiser dashboard to manage activities.

**Target market :**

Travel tailor focuses mainly on everything people need to organize and manage their travel. Today, I'm deploying this solution only in France to start with, and then I'll see if I deploy the solution worldwide depending on the results.

**Competitive edge :**

- Proprietary algorithm for personalized travel planning

- Turnkey solution to book this trip with personalized planning and activities.

**Key dates :**

- T4 2023 : Launch beta version and gather user feedback

- T1 2024: Analyze indicators to decide whether to deploy the solution worldwide

- T1 2025: deploy the solution worldwide

**Financial overview :**

- Forecast sales of €1m for the first year

- ROI expected within 6 months

- Seeking a €1m investment for a marketing and upgrade solution

**Team :**

Today, I'm alone on this project, but I'm not ruling out recruiting a lot of people in the marketing, creative and development departments.

**Conclusion:**

In conclusion, Travel tailor's automated travel manager is poised to change the travel management landscape. Our innovative platform offers cost savings, efficiency gains and improved traveler satisfaction.

I'm looking for strategic partners and investors to accelerate our growth and transform travel management worldwide.